



CWID Messenger: February 2014

The CWID team at the Office of Community College Research and Leadership (OCCRL) is pleased to share the fifth installment of the *CWID Messenger* newsletter. The *CWID Messenger* is sent from the OCCRL team periodically to keep subscribers updated on the latest publications, meetings, data, and other information related to reverse transfer. View the previous [September](#), [October](#), [November](#), and [December](#) editions.

Three New States Join CWID: Texas, Tennessee and Georgia

View the grant announcement from Lumina by clicking on the state below:

- [Lone Star College System](#)
- [University of Tennessee System](#)
- [University System of Georgia Foundation, Inc.](#)

Reverse Transfer on the Agenda at Missouri Conference

Committee on Transfer and Articulation

Wednesday, January 29, 2014
Jefferson City, Missouri

[View the presentation slides.](#)



MISSOURI REVERSE TRANSFER
seamless associate degree completion

At Missouri's annual [Committee on Transfer and Articulation \(COTA\) Conference](#), members of the reverse transfer Steering Committee presented on the state's reverse transfer pilot efforts in a well-attended breakout session. Five pairs of universities and partner community colleges are currently piloting reverse transfer using the processes outlined in the state's [Reverse Transfer Handbook](#). Many eligible transfer students are poised to be awarded Associate's degrees in Spring 2014 for credits earned at both the university and the community college. State legislation driving reverse transfer mandates statewide scale-up in Fall 2014 for all public institutions and participating privates. The COTA conference also featured a special session for all institutional Reverse Transfer Coordinators (RTCs) that introduced RTCs to the handbook and scale-up plans.

Upcoming Presentation at Oregon Student Success and Retention Conference



February 7
Portland, OR

Session 5: ***Giving Credit When It's Due: Reverse Transfer Partnerships in Oregon***

Joe Holliday, Ed.D.

Assistant Vice Chancellor for Student Success Initiatives - Oregon University System

Elizabeth Cox Brand, Ph.D.

Director of Communications & Research - Oregon Department of Community Colleges and Workforce Development

Project Oregon Reverse Transfer (PORT), funded by the Lumina Foundation for Education supports student success, particularly associate degree completions. PORT paves a path for students to transfer their four-year university credits back to the community college to satisfy associate degree requirements. Universities and community colleges form partnerships to reach these goals in unique ways matching their specific needs. Working together, they give students credit when it's due - when students earn degrees, they are awarded. Certainly reverse transfer supports associate degree completion but it also has been shown to increase bachelor's degree completion. Students who earn an associate's degree are more likely to finish their bachelor's degree. Reverse transfer benefits students in several ways. They earn a valuable credential, achieve a milestone, enhance their job opportunities and bolster their confidence to achieve goals. Community colleges benefit because they get credit for degrees completed, more accurately account for those degrees awarded and it complements existing transfer activities as well as strengthens institutional partnerships. Four-year institutions benefit by increasing retention rates and bachelor's degrees conferred. Reverse transfer is becoming accepted across the nation and a few states have passed supportive legislation. In Oregon, the process is underway at all seven OUS institutions and ten community colleges with the ultimate goal of all community colleges participating. The session covers the PORT process, how it started, the grant and expected deliverables.

[View the conference website.](#)

Supplemental workshop materials:

[PORT Powerpoint](#)

[Reverse Transfer Brief](#)

[PCC Community College Reverse Transfer](#)

[Klamath/OIT Reverse Transfer MOU](#)

[OSU Reverse Transfer Campaigns](#)

[OSU Reverse Transfer Promos](#)

Share the *CWID Messenger* with partner institutions

Our goal at OCCRL is ensure that news about Credit When it's Due and reverse transfer reaches to both the state level and the institution level in each state.

Have you invited the institution leaders in your state to [subscribe to the CWID email list](#)?

If not, please share with them this issue and encourage them to [sign up](#). Signing up only takes a minute!

Oregon State has success with social media outreach

Oregon State University effectively used their Degree Partnership Program (DPP) Facebook page as a means of promoting reverse transfer on a statewide basis and it now has almost 1,500 followers. The page for the DPP promotes educational attainment and bachelor's degree completion by allowing students to be jointly admitted and concurrently enrolled at OSU and community colleges in Oregon and Hawaii. By using this established program platform through Facebook ads and promoted posts, Oregon State was able to actively promote and market the new reverse transfer initiative to over 115,000 people throughout Oregon in a two month period.



[Visit the OSU Facebook page.](#)

Reverse Transfer Headlines from Around the Country

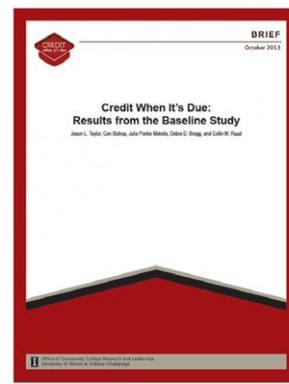
- [Kalamazoo Valley Community College offers reverse transfer program](#) - January 10, 2014 - Thanks to a program at Kalamazoo Valley Community College, students at four year universities around Michigan can transfer their credits. Kalamazoo Valley Community College Director of Admissions Michael McCall says that the reverse transfer program includes partnerships with several state colleges.
- [Lone Star College System awarded Lumina Foundation grant](#) - January 11, 2014 - Lone Star College System has been awarded a \$300,000 grant from the Lumina Foundation to lead the Texas Reverse Transfer Initiative (TRTI) – a scale up approach to awarding associate degrees to students who transfer from community colleges to universities through reverse-transfer degrees as a key strategy in Texas's degree attainment goal.
- [Tennessee college students to benefit from 'transfer down' plan](#) - January 8, 2014 - Students who transfer into a four-year college from a community college will have a fail-safe in their back pocket, thanks to a new "reverse transfer" program.
- [LCCC, Misericordia enter into transfer programs](#) - January 30, 2014 - New agreements between Luzerne County Community College and Misericordia University will help provide students with a seamless transition between the two institutions, officials said Wednesday.
- [NIU \(Northern Illinois\) makes transfer deal](#) - January 17, 2014 - Students transferring from Kishwaukee College can now complete their associate's while earning their degrees at NIU, with more community colleges joining that list in the future.

CWID Resources

[Credit When It's Due Baseline Study Brief](#)

Key Points

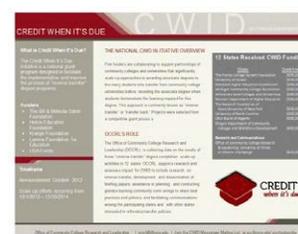
- The Baseline Study research suggests more than 27,000 transfer students in a Fall 2008 cohort would have been potentially eligible for an associate degree even though they had already matriculated to a bachelor's program had "reverse transfer" policies and practices been operating in the states studied.
- According to baseline data, about half of the 27,000 reverse transfer-eligible students had no credential four years after transfer.
- Results show that four years after transfer to the baccalaureate level, 43 percent of reverse transfer-eligible students had no degree and only 8 percent had completed the associate degree, despite the fact that a large percentage—65 percent—transferred to the university with 45 or more college credits.
- **State Legislation** | The baseline study also reviewed state policies and found that six of 12 states studied have legislative policy on reverse transfer.



[CWID Fact Sheet](#)

Need help explaining CWID? Still learning about CWID's purpose and goals?

View the [CWID Fact Sheet](#).



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