

Transformative Change Mapping New Networks

This worksheet was adapted with only minor changes from June Holley’s “Map Drawing Activity for New Networks”, [The Network Weaver Handbook](#), February 2012 (p. 256)ⁱ.



This tool is associated with the following guiding principle:

Scaling transformative change will occur if practitioners engage in networks to gain access to expertise, professional development, and other vital resources.

Activity: Think of the issue, problem, or areas around which you are thinking about organizing a network. On a 9x11 paper or chart paper, have each person in your organizing group draw a circle for themselves and label. Then draw circles for all those organizations, government agencies, community constituencies, influential individuals, funders, policy makers, etc., who are important parts of this field (even those who have different opinions about this issue).

Then think about which organizations are most critical to change in this area and mark them with a specific color. If you know individuals in the organizations, add them. Next, draw lines between any of the people in the networks who know each other.

Finally, around the outside edge, put circles for individuals or groups you don’t know but who could add value to the project if they were involved. These might be people with expertise, people from other communities who have been innovating in ways that would be of value to your initiative, or people who are often left out of projects.

Questions:

1. Who are the 10 individuals who are both influential and cooperative? Are they interested in helping to form an intentional networkⁱⁱ? Will they volunteer to be part of an Organizing Group? Who knows them and can ask them?
2. Who has connection to funders? Who can talk to them about supporting a new network?
3. Who in the periphery or potential network would add most value to your project network if they could become better connected to you?
4. Who could help you get to know key people who are currently not connected to you?



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ⁱ June Holley provides consulting, training, and coaching to organizations who are interested in creating healthier networks through a better understanding of self-organization, collaboration, innovation, and learning. An avid researcher on complexity and organizations, she has co-authored over 30 papers, articles, and books on various aspects of economic and community networking. Learn more about Holley and her work at <http://www.networkweaver.com/>.

ⁱⁱ Holley (2012) defines an Intentional Network as a network intentionally focused on a particular area, problem or issue; it may or may not be formally organized.



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