

The State University of **New York**

Transforming the Transfer Experience: Changing Landscapes for Transfer Students in NY

NISTS Annual Conference JW Marriott Buckhead Atlanta, GA

February 7, 2014

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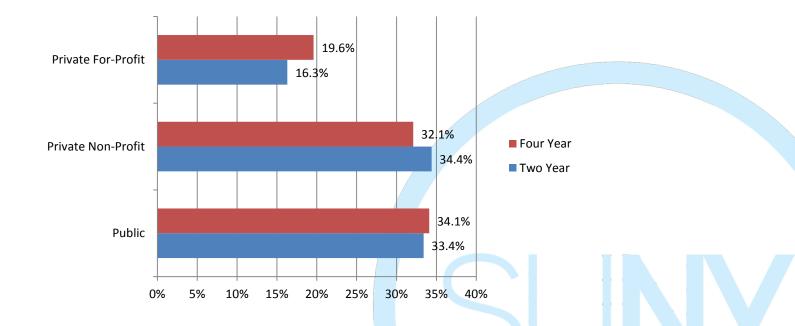
Outline:

- **Overview of Student Mobility**
 - Enrollment Trends
 - National
 - SUNY
- Where Does SUNY Stand?
 - Comparing Metrics
- Supporting Transfer
- DegreeWorks
- Credit When It's Due Initiative
- SUNY Reverse Transfer
 - Project Overview
 - Transfer Tools
 - DegreeWorks Integration
- Moving Forward
 - System Actions
 - Campus Actions





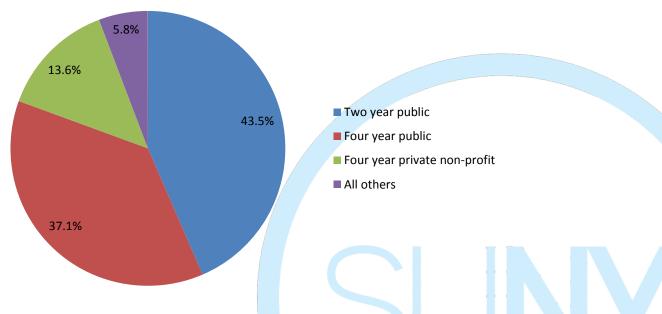
- Sending Institutions
 - 33.1% of all students transferred at least once within 5 years (2006-2011).
 - These trends are similar for public/private non-profits, while for-profits have lower rates of transfer:



Source: National Student Clearinghouse Research Center. Transfer and Mobility: A National View of Pre-Degree Student Movement in Postsecondary Institutions (February, 2012).



- Receiving Institutions
 - The most prevalent destination for transfer students?
 Two year public institutions (including lateral/reverse transfer).



Source: National Student Clearinghouse Research Center. Transfer and Mobility (February, 2012): A National View of Pre-Degree Student Movement in Postsecondary Institutions (February, 2012).



- Other patterns:
 - Timing
 - Most common year of transfer was during the 2nd year (37.1%)
 - Almost half transfer during year 3 (25.2%) or later (22.2%).
 - 27% cross state lines
 - 25% transfer more than once

Source: National Student Clearinghouse Research Center (February, 2012). Transfer and Mobility: A National View of Pre-Degree Student Movement in Postsecondary Institutions.



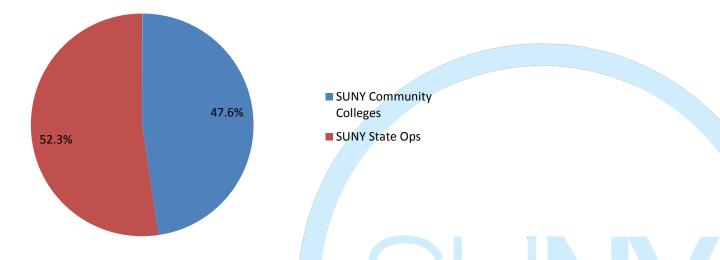
- Key Points:
 - Students are increasingly mobile, and transfer patterns are increasingly complex.
 - These trends are expected to continue and accelerate.

Source: National Student Clearinghouse Research Center (February, 2012). Transfer and Mobility: A National View of Pre-Degree Student Movement in Postsecondary Institutions.



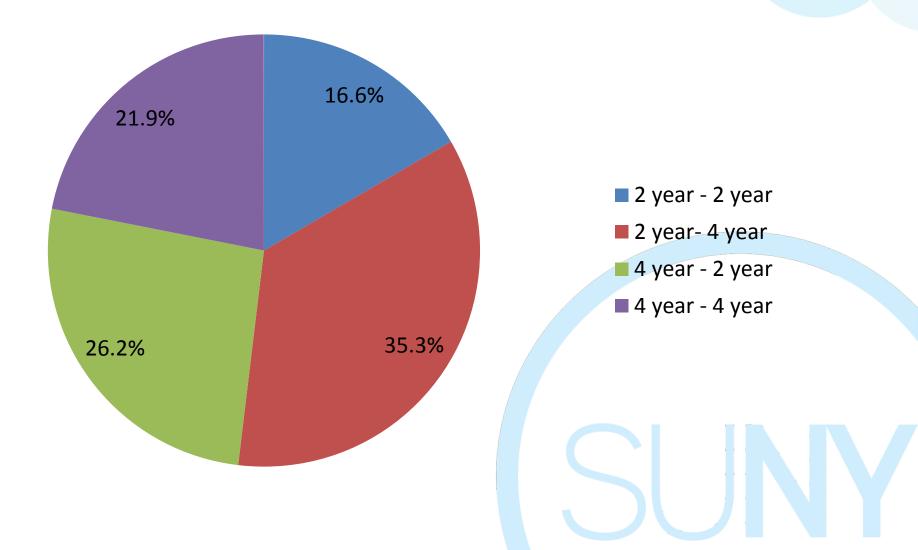
We can see similar patterns within SUNY:

- For all students who earned an undergraduate degree in 2010-2011
 - 46.4% of baccalaureate degrees; and
 - 27.1% of associate degrees were awarded to transfer students.
- On a semester-by-semester basis, among all students who transferred to SUNY campuses (AY 2007-08 – AY 2010-11):



 Similar to the national trend, SUNY 2 year campuses are a popular destination for transfer students.







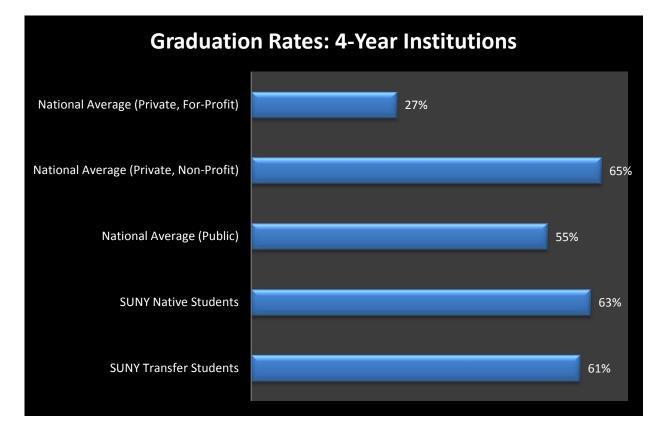
Key Points:

- Transfer is everyone's business
 - SUNY campuses in *all* sectors are both senders and receivers.
- As a system, we must strive to support omnidirectional transfer student success.



How SUNY Measures Up

How SUNY Measures Up

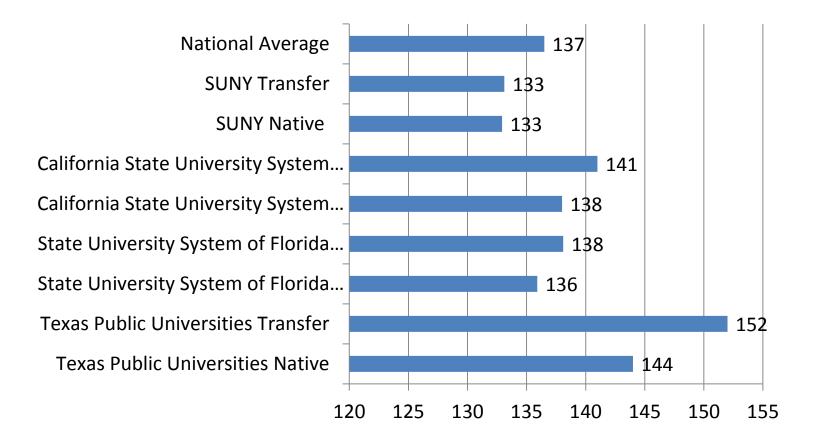


All using 2009-2010, six-year graduation data. Sources: SUNY System Administration (SUNY Averages), IPEDS (National Averages).



How SUNY Measures Up

Average Earned Credits of Baccalaureate Degree Recipients (2009-10)





SUNY Policies

A Basis for Seamless Transfer

All SUNY A.A and A.S. graduates are guaranteed:

- Transfer of 60 credits of coursework toward the bachelor's degree.
- Up to 30 credits of general education courses in ten subject areas.
- No repeat courses with the same (at least 70%) content.
- Transfer to at least one SUNY 4-year campus.



SUNY Policies

Making Seamless Transfer Work – Beyond General Education

Major Requirements in the first two years:

-37 Transfer Paths (58 majors) in the most popular disciplines.

-Covers 95% of all transfer students within SUNY.

-140 core courses defined by faculty committees.

-Over 400 faculty from both 2 year + 4 year campuses.

-Nearly 15,000 courses in the mobility database.

-These courses are guaranteed to transfer to SUNY campuses.



Seamless Transfer Resolution

Following two years of discussion and consultation, in December 2012, the SUNY Trustees adopted a resolution on seamless transfer

- Sets specific requirements to address key barriers to transfer, completion and success:
 - General Education
 - 7 of 10 areas and 30 credits of general education completed in the first 60 credits of all A.A., A.S. and bachelor's degrees AND
 - Courses in the Major
 - Transfer Path courses in the major and cognates in A.A. and A.S. programs sufficient for junior status
 - Credit cap set for associate's programs = 64 credits
 - Credit cap set for bachelor's programs = 126

Evidence: SUNY-General Education Requirements

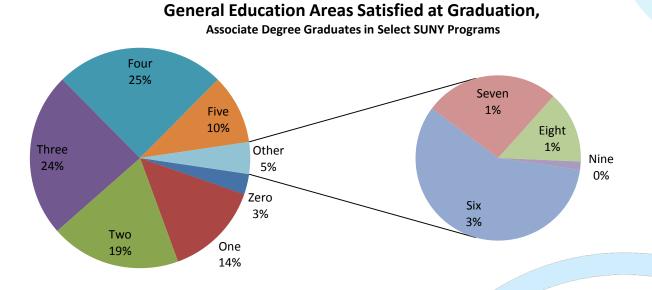
General Education	Requirements for]	Bachelor Degrees
University system or campus	Credits/Courses	Areas
State University of New York	30 credits	7 content areas; 2 competencies
Arizona Statewide Transfer System	35 credits	5 content areas
University of Texas-Austin	39 credits	9 areas and freshman signature course
Tennessee Board of Regents	41 credits	6 content areas
Pennsylvania State University	45 credits	2 skill areas; 5 knowledge areas
University of Michigan Ann Arbor*	45 credits	5 content areas
University of North Carolina-Chapel Hill	48 credits	3 broad areas
UC Berkeley *	7 courses	7 content areas
Harvard	8 courses	8 content areas

* Indicates sample program, not university-wide requirements.

Proven Results:

- Tennessee
 - Increased graduation rates: 25 points higher for completers of the entire core in a matched sample of transfer students
 - ✓ Higher GPAs
 - ✓ Decreased time to degree (Tennessee Board of Regents, 2013)
- Arizona
 - Students with associate + general education complete more likely to complete bachelor's degree.
 - Students with associate without general education complete no more likely to complete a bachelor's degree than transfer students with credits and no associate degree (Hezel Associates, 2007)

Evidence: SUNY-General Education Requirements



Source: SUNY Data Warehouse, N=5,167.

SUNY Students:

- 33 Gen Ed Credits on Average
- Most fulfilling 3-4 categories
 - ✓ Most common: Natural science, Social Science, Humanities
 - Less common: History, Western Civilization, Other World Civilization



Evidence: Major Requirements

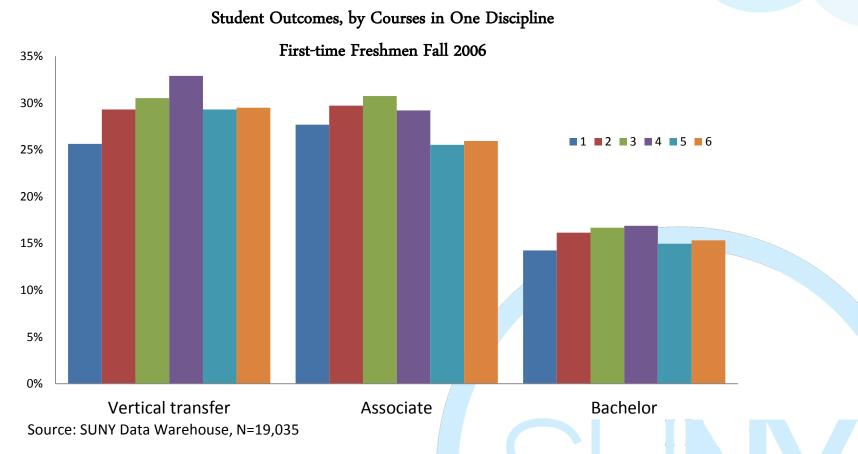
Requiring programs to clearly define foundational courses and transfer paths accomplishes two distinct and important goals:

- ✓ Encourages students to enter a specific field of study.
- ✓ Aligns upper and lower division coursework

Evidence:

- Internal study of SUNY students in CC General Studies programs echoed findings from student success literature (Jenkins & Cho, 2012).
- The more courses a student completed within one discipline (typically up to 3-5 courses), the more likely students were to:
 - ✓ Transfer vertically
 - ✓ Attain an associate degree
 - ✓ Attain a bachelors degree





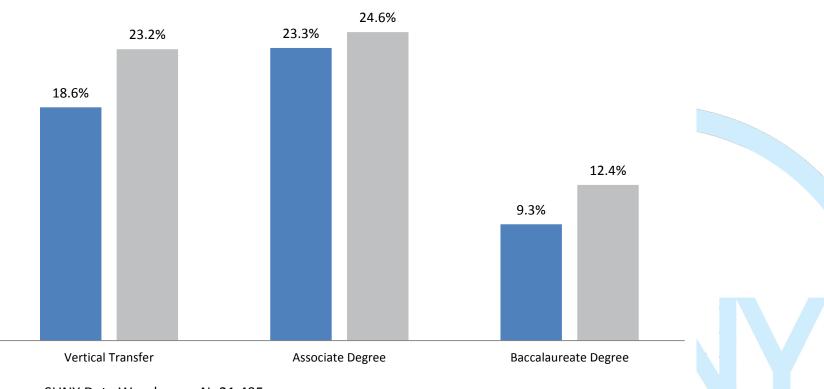
*Data is limited on students taking more than five courses in one discipline.



Student Outcomes, by program type First-time Freshmen Fall 2006

More than 64 credits

64 credits or less



Source: SUNY Data Warehouse, N=21,495



Seamless Transfer

Seamless transfer is supported by current policy,

but students must take the right coursework:

At least 7 of 10 Gen Ed categories

+

at least four courses in the major (and cognates)

Seamless Transfer



General Education Implementation

- 18 of 26 state-ops have adopted 7 of 10, 30 credits

 Two have moved to 7/10 this summer.
 The remaining campuses require 10 of 10 categories.
 More campuses are moving toward 7/10/30.
- 15 Community Colleges require 7 of 10 (but do not specify 30 credits)
- 10 others recommend 7/10/30 for transfer to SUNY
 Variability exists at the program level:
 -At most campuses gen ed requirements that vary by program
 -For example, a recent review of AA/AS programs at one of the requiring campuses shows that only 11 of 23 AA/AS programs actually require 7 or more categories



Advancing Mobility

A coordinated effort is needed for improvement. Both 2-year and 4year campuses should move toward accepting AND requiring:

- 7 of 10, 30 credit general education requirements
- Guaranteed core courses in the major

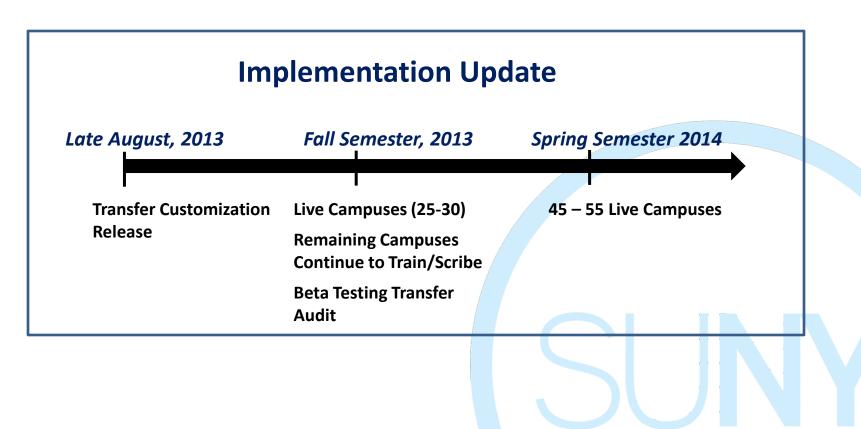
Advisement is key:

• Students must know what coursework to take as early as possible in their studies.



SUNY Degree Planning & Audit Tool

Every SUNY undergraduate student will have comprehensive, interactive degree planning services at every SUNY institution, with the ability for students considering transfer to assess degree progress at other SUNY institutions.





It's Alive!

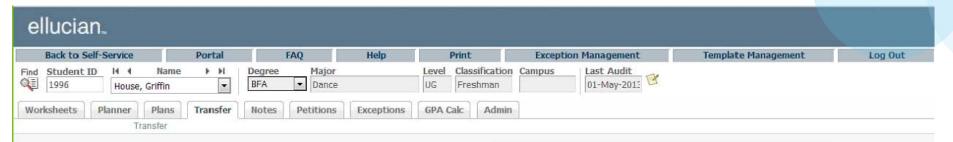
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> Covering approximately 66,000 students (Fall, 2012 enrollments)





Transfer

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Thousands of students transfer within partner institutions every year. If you plan to be one of them, we can help.

Use the links here to learn about your transfer options, classes you need, where you can take those classes, and how your classes will transfer to a new school.



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GET READY TO TRANSFER



My Classwork History

Verify the classes you have taken at partner school and others.

My Transfer Snapshot

Pick 3 programation see how your classwork would measure up if you transferred today

Find Class Equivalent At Partner Schools

Find classes you can take at partner schools to meet your requirements.

TRANSFER REQUIREMENTS



Partnership Transfer Program Information

Select a transfer program and learn about the classes you can take to meet the requirements



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UMN 220		Western Humanities I			A	4.000	2012SPGC	
ATH 213		Applied Calculus I			в	4.000	2012SPGC	
		Writing Seminar			A	3.000	2011FAGC	
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Unmet conditions for this set of requirements:	30 Hours in	residence needed		
Major Requirements	Still Neede	: See Major in Accounting section		
General Education Requirement - Transfer Finder	Still Neede	: See General Education Block - TRF section		
Local Graduation Requirement - Transfer Finder	Still Neede	: See Local Graduation Requirements section		
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Major in Accounting		Cr	edits Required:	60	Credits Applied: 12
Unmet conditions for this set of requirements:	A minimum of 30 cred A minimum of 9 credi	d. You currently have 12, you still need 48 more cre dits must be taken in residence. ts in 300-level MGMT courses taken in residence are r dits in 300-level ACCT courses taken in residence are	equired. You have		
Introduction to Financial Accounting	ACCT 102B Satisfied by	Intro to Financial Accounting - Blue ACCT 102R - Intro to Financial Accounting - I	B Red University	3	2007/FA
Introduction to Managerial Accounting	ACCT 103B Satisfied by	Information Tech for Business - Blue MGMT 250R - Information Tech for Business	A - Red University	3	2007/FA
Managerial Accounting I	Still Needed: 1 Cla	ss in ACCT 270B			
Intermediate Financial Accounting I	Still Needed: 1 Cla	ss in ACCT 301B In residence = Y			
Intermediate Financial Accounting II	Still Needed: 1 Cla	ss in ACCT 302B In residence = Y			
Tax Accounting I	Still Needed: 1 Cla	ss in ACCT 310B			
Auditing I	Still Needed: 1 Cla	ss in ACCT 320B			
300-level Accounting Elective	Still Needed: 1 Cla	ss in ACCT 3@ Except ACCT 395 or 399			
Introductory Microeconomics	ECON 101B Satisfied by	Introductory Microeconomics - Blue ECON 101 - Introductory Microeconomics - E	B Ilucian University	3	2010/FA
Introductory Macroeconomics	ECON 102B Satisfied by	Introductory Macroeconomics - Blue ECON 102 - Introductory Macroeconomics - B	B Ellucian University	3	2012/SP





SUNY

	Business and Economic Statistics	Still Needed:	1 Class in ECON 202B				
	Information Technology for Business	Still Needed:	1 Class in MGMT 250B				
	Business Law I	Still Needed:	1 Class in MGMT 263B				
	Business Law II	Still Needed:	1 Class in MGMT 264B				
	Organizational Behavior	Still Needed:	1 Class in MGMT 300B				Ξ
	Quantitative Methods	Still Needed:	1 Class in MGMT 305B				
	Managerial Finance	Still Needed:	1 Class in MGMT 311B				
	International Finance	Still Needed:	1 Class in MGMT 316B				
	Marketing	Still Needed:	1 Class in MGMT 331B				
	Strategic Management	Still Needed:	1 Class in MGMT 390B				
	General Education Block - TRF						
S	pecial General Education category check:	You did compl You did compl	pleted at least 7 out of the 10 GETA categories - way to go! ate the required Mathematics category - good for you! ate the required Basic Communication category - good for you! pply at least 30 credits towards the 7-of-10 categories. You only a	pplied 19 cre	edits.		
	BASIC COMMUNICATIONS						
		COMM 1058 Satisfied b	-	А	3	2010/FA	
	MATHEMATICS						
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		Satisfied b	GEOL 161 - Physical Geology Laboratory - Ellucian Ur	niversity			
	SOCIAL SCIENCES	HUMN 220B	Western Humanities I - Blue		4	2012/SP	E
		Satisfied b		ty	7	2012/38	
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	AMERICAN HISTORY						
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Western Civilization	Still Needed: 1 C	ass in WEST @				
Other World Civilizations	Still Needed: 3 Cr	edits in WRLD @				
THE ARTS						
	DAN 100B Satisfied by	Introduction to Dance - Blue DAN 100 - Introduction to Dance - Ellucian Unive	A	3	2010/FA	
FOREIGN LANGUAGE						
	ELEC 999 Satisfied by	No specific mapping found - elective credit SPAN 101R - First Year French - Red University	В	1	2007/FA	Ξ

Local Graduation Requirements

In addition to the above general education requirements, Blue University has the following local graduation requirements, which may be satisfied by your transfer classwork.

	Social and Behavioral Sciences	Still Needed:	2 Classes with Social & Behavioral GE98 &2000 Attribute Type from 2 different departments - check Course Availability.
	Tolerance and Intolerance in the U.S.	Still Needed:	1 Class with Tolerance & Intol. GE98 & 2000 Attribute Type - check Course Availability.
	Intellectual Issues	Still Needed:	2 Classes with Attribute Types: Self & Society GE98 & 2000, Cultures & Civiliz. GE98 &2000, Explor. in Nat. Sci. GE98&2000. Check Course Availability.



Fallthrough (Courses		Credi	s Applied:	13	Classes Applied: 5
COMM 205B	Business Communication - Blue		А	3	2012/SP	
	Satisfied by:	COMM 205 - Business Communications - Ellucian University				
ELEC 999	No specific mapping found - elect	ive credit	В-	0	2012/FA	
	Satisfied by:	GERM 1000 - First Year German - Chapman University				
GEOL 160B	Physical Geology - Blue		В	3	2012/SP	
	Satisfied by:	GEOL 160 - Physical Geology - Ellucian University				
HUMN 220B	Intro to Managerial Accounting -	Blue	В	3	2007/FA	
	Satisfied by:	ACCT 103R - Intro to Managerial Accounting - Red University				
MATH 213B	Applied Calculus - Blue		В	4	2012/SP	
	Satisfied by:	MATH 213 - Applied Calculus I - Ellucian University				
Legend						
Complete		Complete except for classes in-progress	(T) Trans	er Class		
Not Comple	ete 🖻	Nearly complete - see advisor	@ Any c	ourse num	ber	
Disclaimer						
	uraged to use this degree au	dit report as a quide when planning your progress toward completion o	of the above requirements. Your acad	emic advis	or or the Re	edistrar's Office may
		this report. This audit is not your academic transcript and it is not offi	-			-
		nis degree audit report, your official degree/certificate completion statu				

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Course Equiva	alencies		-			_			
Chapman Univ	versity					Blue Universit	y - QA's MAIN CLG on m019091		
GERM 1000	First Year German	B-	3	Fall 2013 Global	-	ELEC 999	No specific mapping found - elective credit	B-	0
Ellucian Unive	rsity					Blue Universit	y - QA's MAIN CLG on m019091		
COMM 205	Business Communications	A	3	Spring 2012 Global	=	COMM 205B	Business Communication - Blue	A	3
ECON 102	Introductory Macroeconomics	В	3	Spring 2012 Global	-	ECON 102B	Introductory Macroeconomics - Blue	В	3
GEOL 160	Physical Geology	В	3	Spring 2012 Global	-	GEOL 160B	Physical Geology - Blue	В	3
GEOL 161	Physical Geology Laboratory	А	1	Spring 2012 Global		GEOL 160B	Physical Geology Lab - Blue	А	1
HUMN 220	Western Humanities I	A	4	Spring 2012 Global		HUMN 220B	Western Humanities I - Blue	A	4
MATH 213	Applied Calculus I	В	4	Spring 2012 Global	-	MATH 213B	Applied Calculus - Blue	В	4
COMM 105	Writing Seminar	A	3	Fall 2011 Global	=	COMM 105B	Writing Seminar - Blue	A	3
DAN 100	Introduction to Dance	А	3	Fall 2011 Global	-	DAN 100B	Introduction to Dance - Blue	А	3
ECON 101	Introductory Microeconomics	В	3	Fall 2011 Global	=	ECON 101B	Introductory Microeconomics - Blue	В	3
HIST 150	History of United States I	В	3	Fall 2011 Global	-	HIST 150B	History of United States I - Blue	В	3
MATH 112	Precalculus	В	4	Fall 2011 Global	-	MATH 112B	Precalculus - Blue	В	4
Red University	1					Blue Universit	y - QA's MAIN CLG on m019091		
ACCT 102R	Intro to Financial Accounting	В	3	Fall 2008 Global	-	ACCT 102B	Intro to Financial Accounting - Blue	В	3
ACCT 103R	Intro to Managerial Accounting	В	3	Fall 2008 Global	-	HUMN 220B	Intro to Managerial Accounting - Blue	В	3
MGMT 250R	Information Tech for Business	A	3	Fall 2008 Global	-	ACCT 103B	Information Tech for Business - Blue	А	3
SPAN 101R	First Year French	В	1	Fall 2008 Global	=	ELEC 999	No specific mapping found - elective credit	В	1



Ε



The Credit When It's Due Initiative

- What is CWID?
 - The CWID initiative is designed to encourage partnerships of community colleges and universities to significantly expand programs that award associate degrees to transfer students when the student completes the requirements for the associate degree while pursuing a bachelor's degree. This is commonly referred to as "reverse back" or reverse transfer".

Source: Office of Community College Research and Leadership (November 1, 2012)



The Credit When It's Due Initiative

- States Funded
 - Arkansas, Colorado, Florida, Hawaii, Maryland, Michigan, Minnesota, Missouri, New York, North Carolina, Ohio, Oregon

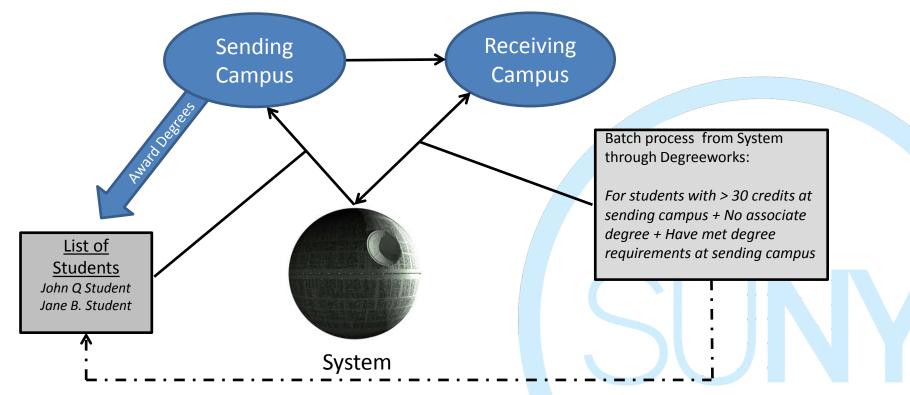
Funders

- Bill & Melinda Gates Foundation
- The Helios Foundation
- The Kresge Foundation
- Lumina Foundation for Education
- USA Funds
- Research Partner
 - Office of Community College Research and Leadership



SUNY Reverse Transfer Project Overview

- Lumina Grant
 - Lumina's Goal 2025: "Increase the proportion of Americans with high-quality degrees and credentials to 60% by 2025."
 - Fits with SUNY's strategic initiatives for completion and success.
 - Expand functionality of Degreeworks to include reverse transfer.



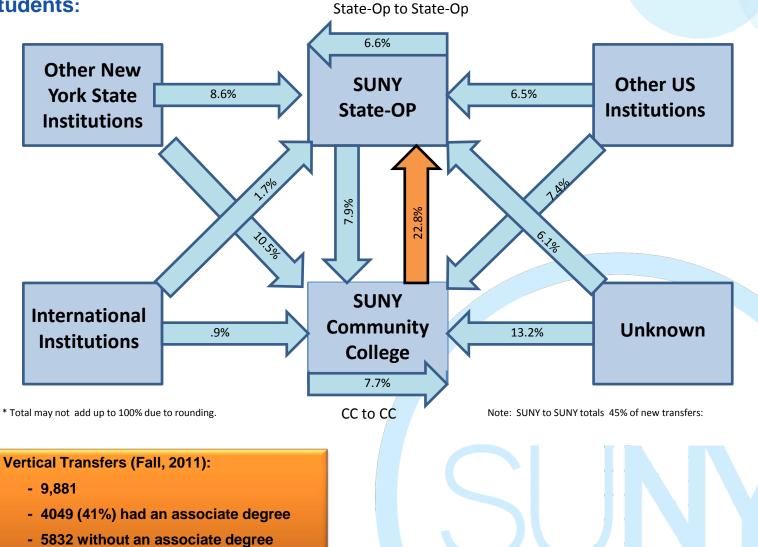


SUNY Reverse Transfer Project Overview

- Funding will support
 - > Hiring Reverse Transfer Project Coordinator for two years.
 - > Develop a common database of course equivalencies.
 - > Development of tools to facilitate course equivalency evaluations.
 - Interns/overtime pay for data entry.
- Expansion of Pilot: Project Win-Win
 - > Three community colleges paired with their main four-year transfer institutions.
 - **Students:**
 - Transferred with 60+ credits
 - Did not earn associate degree OR a baccalaureate degree.
 - 363 students identified so far that fit the profile.



Potential Students:





Centralized Strategy

- Build and host a centralized database.
- Build a web application with tools for performing CE.
 - > Advantages
 - 1. Sustains and expands over time.
 - Captures institutional knowledge.
 - 2. Provide information and services to aid campus workflow.
 - Users can see all campus CE's, rather than only local.
 - **3. Provides these services to ALL campuses.**
 - 4. Public views available too.
 - 5. Provides opportunities for future analysis.
 - Disadvantages
 - 1. Up-front cost for web development.
 - 2. More technically complicated.
 - 3. Requires campus buy-in. Will people use the tools?
 - 4. Doesn't address different campus SIS.



SUNY-TECAS (Transfer Equivalency & Course Approval System)

- Web Portal: One-stop shopping for course approval & equivalency
 - Gen ed course approval (under construction)
 - Mobility course approval (next phase)
 - Course equivalency (Phase III?)

eral Education Courses					
Search or Select Campus		General Education Courses		Columns 👻	
Campus Course ID	SUNY Course ID	Course Short Title	Category	CIP Code	
		•			
		•			
	14 4 1	2 3 4 5 6 7 8 9 10			



STECAS (SUNY Transfer Equivalency & Course Approval System)

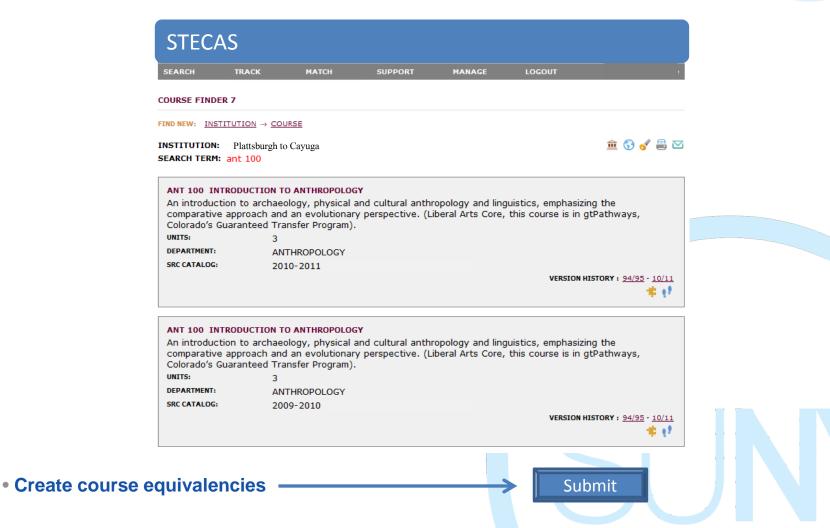
- •Capture each instance of course equivalency & add to database.
- Users can
 - > Search by course, campus, discipline, etc.
 - > View course equivalencies across <u>multiple</u> campuses.

•Example: Evaluating ANTH 111 from Plattsburgh

Sending Campus	Course ID	Title	Receiving Campus	Course ID	Title	Requirement Fulfilled
Plattsburgh	<u>ANTH 111</u>	Intro to Anthropology	Binghamton	<u>ANT 101</u>	Intro to Human Evolution	GE5 Social Sciences
			Cayuga	<u>ANT 102</u>	Human Culture	Major requirement
			Albany	<u>AANT100</u>	Perspectives in Anthropology	GE5 Social Science
			Oswego	<u>ANT 103</u>	Introduction to Ant Eating	Freshman Seminar



• View and compare course descriptions:





Closing the Loop: Populate SIS Campus Users **STECAS** Populate Perform Course Database Equivalencies **Campus SIS** Send Transcripts Display back to campus users DegreeWORKS < Students



SUNY Reverse Transfer Updates

- Community College Visits
 - Course Equivalency Status
 - Course Articulation Database Feedback
- Transfer Student Focus Group
 - Barriers
 - Motivations
 - Process
- Course Articulation Database
 - Homegrown vs Outsourced
 - Features and Functionality
 - Inclusion of Non-SUNY



Moving Forward

- System Actions:
 - Help to establish partnerships
 - Identify pilot groups
 - Continued discussion and development on transfer tools
 - Data collection and dissemination
 - Assistance in campus workflow and systems changes
- Campus Actions:
 - Review of graduation policies for potential roadblocks
 - Review of current workflow processes
 - Course equivalency updates and submissions
 - Review of existing outreach process and procedures



Discussion

Have at it!!

Contact Information: Christopher Hockey Reverse Transfer Coordinator SUNY System Administration <u>chris.hockey@suny.edu</u> 315-312-2288

